



**Crane BevMax MEDIA2 R290  
Model 5800-6**

## **ELEVATE THE CONSUMER EXPERIENCE LIKE NEVER BEFORE**

### **INTRODUCING THE REDESIGNED BEVMAX MEDIA2**

Enabled for suggestive selling and digital advertising, the MEDIA2 screen on the CPI BevMax refrigerated vending machine lets you engage with consumers like never before. BevMax MEDIA2 delivers:

#### **Faster Performance**

The unit combines unparalleled product delivery speed, reliability, and on-screen responsiveness.

#### **Higher Engagement**

A larger, 9-inch color touchscreen with full-motion video attracts consumers.

#### **Increased Sales**

Suggestive selling and digital advertising drives impulse buys and add-on sales.

**Increase your revenue potential with  
BevMax MEDIA2**



**THE FUTURE OF  
VENDING IS HERE**

## CONSUMERS ENJOY THE EXPERIENCE

### Visual Display

Peak consumer interest with a larger, 9-inch color touchscreen and full-motion video.

### Suggestive Selling

Entice consumers with new products, slow movers, and complimentary selections.

### Shopping Cart

Enable consumers to make multi-product purchases from a single transaction.

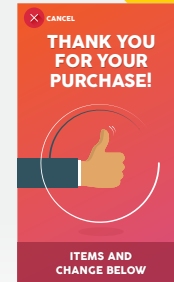
### Nutritional Information

Inform consumers with a large display of easy-to-read nutrition facts.

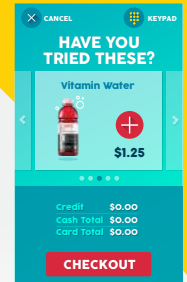


## CUSTOMIZE YOUR END LOCATION

Graphics that connect with customers and drive sales



Color Display



Suggestive Selling

## OPERATORS REAP THE REWARDS

### Screen Performance

Improve the user experience with a more responsive screen that boots up in less than a minute.

### Digital Advertising

Boost purchases and build brand loyalty with display advertising and interactive promotions throughout the purchase cycle.

### Low Operating Costs

Extremely efficient refrigeration system and highly insulated cabinet construction ensures low operating costs.

### Incredible Variety

Increase sales and consumer satisfaction by providing the best product selection in the industry.

### Improved Electronics

Make troubleshooting easy with reduced electrical connections and minimal, clean wiring.

### Integrated Cashless Payment

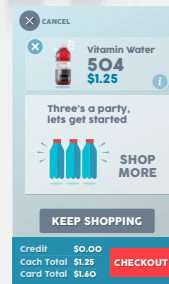
Capture every sale seamlessly with a built-in, intuitive cashless payment solution.

### Remote Management

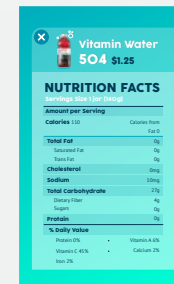
Manage machines in the cloud with Simplifi Connect Plus to update pricing, and access planograms.

### Energy Efficient

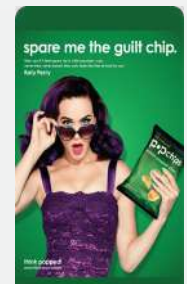
Meet the latest Energy Star Class C standards with a green, environmentally friendly R290 refrigerant system.



Shopping Cart



Nutritional Info



Digital Advertising

## BEVMAX MEDIA2 R290 SPECIFICATIONS

Model	723 Narrow	713 Wide
Height	1829 mm	1829 mm
Width	1016 mm	1194 mm
Depth	851 mm	851 mm
Weight	289 kg	312 kg
Electrical	220-240 VAC	220-240 VAC
	50 Hz	50 Hz
	5A*	5A*
Selection	35	45
Capacity (20 oz bottles)	280	360
Capacity (12 oz cans)	315	405

Available certifications: UL, cUL, FCC

Refrigeration: R290, Green Environmentally Friendly Refrigeration System with 1/3 HP Compressor

\*5A for the R290 BevMax and 5.8A for the R134A BevMax

Learn more about BevMax MEDIA2

[www.cranems.eu](http://www.cranems.eu)

© 2021 Crane Payment Innovations. All rights reserved.